

MICHELLE COLLINS

SENIOR ART DIRECTOR

CONTACT

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EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN
B.S. ADVERTISING
TEXAS CREATIVE SEQUENCE

McCombs School of Business Minor
Specialized in Creative Advertising
Barcelona Study Abroad Program
Delta Delta Delta Alumnus

SKILLS

Adobe Creative Suite / Google Suite / Production /
Procreate / Illustration / Animation / AI (Midjourney,
ChatGPT, Gemini) / Social Media / Production Design
Public Speaking / Photography / Pitching / Gen-Z Humor

HOBBIES

Fashion / Travel / Good Movies / Bad Reality TV /
Reading / Baking Cakes / Petting Dogs

EXPERIENCE

THIRD EAR
Senior Art Director Present
Art Director 2022 - 2025

Nissan, Cerveza Victoria, Snickers, Visit Austin, goodr Sunglasses,
Infiniti & more.
Won Nissan + Infiniti pitch.
Won Cerveza Victoria pitch.

FREELANCE ART DIRECTOR
2020 - 2022

Branding identity systems for local businesses.
Logo Designer
Social Media Designer

SPARK MAGAZINE
Layout Designer 2020 & 2021

Translated stories into layouts for Issues 15 & 16.
Collaborated with creative team to on photoshoots, styling and
design concepts.

TEXAS CREATIVE
Student Art Director 2019 & 2020

Accepted into the renowned Texas Creative Portfolio Sequence.
Created creative campaigns with the guidance of industry
professionals.